

# HISTORIC FLORENCE

SAVE THE DATE  
SATURDAY, FEBRUARY 16, 2019



- PUBLIC WELCOME
- Classics/Customs
- Street Rods/Muscle Cars
- Low Riders/Antiques
- Rat Rods/Motorcycles
- Sponsors Choice Awards
- Food & Drinks
- Raffles/Music

*Memories on Main*  
2<sup>ND</sup> ANNUAL  
**CLASSICS & CUSTOMS**  
**CAR & BIKE SHOW**  
2019

**SATURDAY**  
**February 16, 2019**  
**10:00 am - 2:30 pm**

For Vehicle Registration and Sponsorship information contact:  
Greater Florence Chamber of Commerce  
520.868.9433 • [www.florenceazchamber.com](http://www.florenceazchamber.com)  
<https://www.facebook.com/gfoc/>



GREATER  
**FLORENCE**  
CHAMBER OF COMMERCE





# Registration Form

## To All Car Enthusiasts:

The Greater Florence Chamber of Commerce is pleased to announce our 2<sup>nd</sup> Annual Classics & Customs Car & Motorcycle Show. This will take place on Saturday, February 16, 2019 on Main Street in Florence AZ.

The Greater Florence Chamber of Commerce is an organization dedicated to promoting business and helping professional people partner with government and community leaders. We are the economic and community development agent of our city and we strive to make Florence a great place to live, work, and do business!

Our success depends entirely on active membership, participation and volunteerism. This organization belongs to the people and businesses it serves and the community in which it thrives. Our members see a future of full engagement with the surrounding community.

This is a fundraiser to help support and promote Historic Florence as a destination and community in which to live, work and play.



## FEBRUARY 16, 2019

Name \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone Number \_\_\_\_\_ Date Submitted: \_\_\_\_\_

### Vehicle Information

Year \_\_\_\_\_ Make \_\_\_\_\_ Model \_\_\_\_\_

Style (2dr, Hardtop, Fastback) \_\_\_\_\_ Exterior Color \_\_\_\_\_

The car you pre-register must be the vehicle you bring to the show - no substitutions allowed. **You must check in by 9:00 am.**

- Early entry fee is \$25.00 per vehicle. Includes FREE T-Shirt and dash plaque. Shirt Size \_\_\_\_\_  
Up to 2XL included. 3XL AND UP EXTRA \$2. **DEADLINE: 2/10/19**
- After 2/10/19 entry fee is \$30.00 per vehicle. Dash plaque included as available.
- Extra Shirts are \$15 up to 3XL. Available onsite.

Total Amount Enclosed: \$ \_\_\_\_\_ Signature: \_\_\_\_\_

**Make checks payable to and mail form to:**

**Greater Florence Chamber of Commerce**

**PO Box 929 Florence, AZ 85132**

**(520) 868-9433**

**ONLINE PAYMENT AVAILABLE AFTER OCTOBER 1, 2018**

Liability: In consideration of the acceptance of the right to participate, entrants, participants and spectators by execution of the entry form, release and discharge The Greater Florence Chamber of Commerce and its officers, directors, volunteers, agents, representatives and anyone else connected with management or presentation of this event and all event sponsors and participants of and from any and all damages, injuries, losses, judgments, and/or claims from any cause whatsoever that may be suffered by an entrant to his or her property, further, each entrant expressly agrees to identify all the foregoing entities, firms, persons and bodies of and from any and all liability occasioned or resulting from the conduct of entrants or any participant assisting or cooperating with the entrant under the direction or control of the entrant.

**Historic Florence Memories on Main Street Classic Car and Bike Show  
February 16, 2019**

**Creating Value for our Sponsors**

**Marketing & Promotional Plan:**

**Announcement on Area Radio Stations**

**3000 flyers walked, Mailed and handed out in State Cars shows,  
Tri-County businesses**

**Posters in Tri-County business and civic buildings**

**Street Banners announcing the event**

**Advertising and articles in the Tri-County newspapers**

**Announcements at Statewide Car Shows, Churches, Chamber of Commerce, Televised City Council  
Meetings, and Schools**

**Extensive email campaign**

**Sponsorship Levels**

**\$1500 Title Sponsor:**

Your name as part of Event Title

Sponsor Name on Best of Show Trophy

Prominent placement of Sponsor Name on Event Banner Across Main St X 2 (each end)

2 3X5 Banners placed in prominent area of Event

Your Name and Logo with prominent placement on Front of Event T-shirt

Mention on all Radio Advertisement

Acknowledgement by Headline Entertainment 2 times per hour throughout show

Booth Space if requested

Prominent Acknowledgement in articles and E-newsletters

Prominent Name & Logo in Print Advertising

Prominent Name & Logo on Website, Chamber of Commerce Website and Facebook Page

Opportunity to offer product giveaway

**\$750 Copper Sponsorship "Pride of the Copper Corridor"**

Acknowledgement by Headline Entertainment 2 times per hour throughout show

2 3X5 Banners placed in prominent area of Event

Sponsor name on Pride of the Copper Corridor sponsor winner trophy..

Your Name & Logo with prominent placement on back of Event T-shirt

Booth Space if requested

Acknowledgement in articles and newsletters

Name & Logo in Print Advertising

Name & Logo on Website, Chamber of Commerce Website and Facebook Page

Opportunity to offer product giveaway

**\$500 Mighty Muscle Sponsorship**

Acknowledgement by Headline Entertainment throughout show

Sponsor name on Mighty Muscle sponsor winner trophy..

3X5 Banner placed in prominent area of Event

Your Name & Logo on back of Event T-shirt

Booth Space if requested

Acknowledgement in articles and newsletters

Name & Logo in Print Advertising

Name & Logo on Website, Chamber of Commerce Website and Facebook Page

Opportunity to offer product giveaway

**\$250 Deuce Coupe Sponsorship**

Acknowledgement by Headline Entertainment throughout show

Sponsor name on Deuce Coupe sponsor winner trophy.

Your Name & Logo on back of Event T-shirt

Booth Space if requested

Acknowledgement in articles and newsletters

Name & Logo in Print Advertising

Name & Logo on Website, Chamber of Commerce Website and Facebook Page

Opportunity to offer product giveaway